



## CE Franklin 'A Believer' In Wake of Recent Laptop Recoveries

*CE Franklin is one of Canada's largest distributors of supplies to the Canadian Energy Industry – distributing pipe, valves, flanges, fittings, production equipment and other general oilfield supplies to producers of oil and gas in Canada through its 37 branches which are situated in towns and cities that serve particular oil and gas fields of western Canada. In addition, the company distributes general oilfield supplies to the oil sands, refining, heavy oil and petrochemical and non-oilfield related industries such as the forestry and mining industries. CE Franklin supplies over 25,000 different products needed to efficiently maintain and operate facilities.*

CE Franklin has been a loyal Computrace® by Absolute® Software customer for over four years and has benefited from multiple theft recoveries. In their latest software refresh, CE Franklin upgraded to Computrace, a product that offers off-the-network asset tracking, data protection tools, and managed computer theft recovery.

The decision to renew their license was a move that proved to be money well spent. During a recent business trip, three senior executives had their laptops stolen from inside a rented vehicle. The data contained on the laptops included sensitive financial information and understandably the executives were very concerned about where their laptops might land. But there was no reason to worry. Within a month of the theft, all three laptops were returned to their rightful owners and the suspect apprehended.

"The recent recovery of our three senior executive's laptops has re-emphasized the value that Computrace offers. The thought of what might have happened if we were unable to recover the stolen machines has really made clear the need to protect laptops at home and on the road," commented Shane Soum of CE Franklin's IT Department.

CE Franklin had also been a victim of another theft three years ago. A laptop went missing that was eventually recovered after an unsuspecting customer from a tradeshow purchased it. When the customer took the machine to a repair shop it made a location call during a routine Internet test. Soon after the call the laptop was seized by RCMP and promptly returned to CE Franklin.

"Computrace offers a lot of security and protection for very little money. I suppose the old adage of an ounce of prevention is worth a pound of cure is equally applicable here. It only takes one executive to have a stolen laptop returned to make an instant believer of them," added Soum.

### About Absolute Computrace

Absolute Computrace by Absolute Software allows organizations to centrally track and secure their IT assets within a single cloud-based console – the Absolute Customer Center. They can easily identify computers and ultra-portable devices that have gone missing, enforce software policies, and maintain a fleet of optimally running devices. Most importantly, they can remotely invoke preemptive or reactive security measures to safeguard each device and the data it contains.

### About Absolute Software

Absolute Software is the global leader in firmware-embedded persistent endpoint security and management solutions.

We provide organizations with comprehensive visibility and control over all of their endpoints – regardless of user or location. Our customers are able to optimize productivity, reduce operating costs, prove compliance, and remotely secure all of their devices and the corporate data they contain.

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Shane Soum  
IT Department  
CE Franklin

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